

apteka
2011

The results of the 18th international Trade Fair for Pharmaceuticals and Related Products “Apteka 2011”

www.aptekaexpo.com

December 5-8, 2011

Moscow, IEC Expocentr

As part of Russian Health Care Week

Organizer





The official support

As part of Russian Health Care Week



The exhibition organizer :  **ЕВРОЭКСПО** **EUROEXPO**

The organizer of Medical
Pharmaceutical Business Forum : 

Under support and cooperation : 

Support:

The Association of Russian Pharmaceutical Manufacturers (ARPM)

Russian Association of Pharmacy Chains (RAPC)

Association of drugstores "SoyuzFarma"

Russian Association of Pharmaceutical Marketing (RAFM)

NP facilitate the development of pharmaceutical industry "Pharmacy Guild"

Pharmaceutical Association of St Petersburg and North-West

Pharmaceutical Manufacturers Associations (St. Petersburg)



Facts and figures of Apteka 2011

The total exhibition area – **5500 sq.m.**

260 exhibitors from 22 countries - Belgium, Belarus, Great Britain, Hungary, Denmark, Germany, Italy, Spain, Canada, India, Kazakhstan, China, Korea, Latvia, Lithuania, Pakistan, Russia, Slovenia, USA, Croatia, Ukraine, Czech Republic. Separately presented national stands of Belgium, India, Kazakhstan and China.

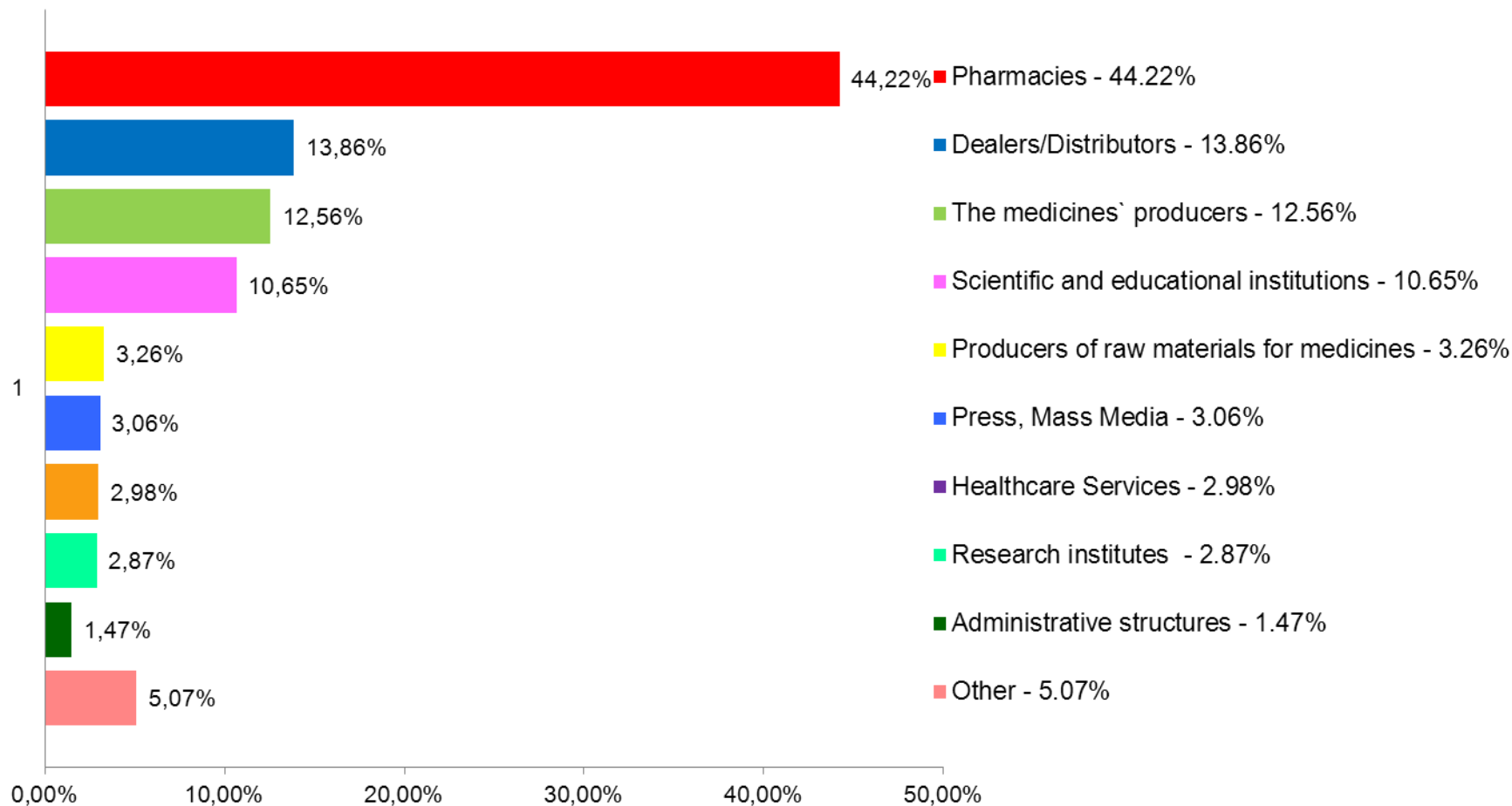
Russia was represented by the following countries and regions - Kazan, Barnaul, Nizhny Novgorod, St. Petersburg, Penza, Biisk, Ryazan, Vladimir Region, Samara, Novosibirsk, Ivanovo, Murmansk, Perm, Tomsk, Naberezhnye Chelny, Rybinsk, Bryansk, Stavropol, Voronezh Region, Essentuki.

10 350 visitors, 95% specialists.

The total number of visits - **17 100**



The types of companies represented by the visitors





Topics

- Pharmaceuticals
 - Food supplements, vitamins and natural products
 - Homeopathy & phytotherapy
 - Cosmetics & cosmeceuticals
 - Healthcare products
 - Sanitary & hygiene products
 - Mineral waters
 - Laboratory equipment, equipment for pharmaceutical firms and doctors' practices
 - Equipment for pharmacies
 - Ingredients, substances, raw materials, formulations
 - IT & services for the pharmaceutical sector
 - Processing & packaging
 - Medical equipment
 - Diagnostic test systems, chemical reagents, diagnostic laboratory tests
 - Infant food, products for children and babies
 - Medical work clothes and shoes, medical knitwear, orthopedic product
 - Oral healthcare products
-



Photo gallery



[!\[\]\(e1d6102fe77919492c04879c8450f1f5_img.jpg\) More photos](#)



International Medical and Pharmaceutical Business Forum

- ❑ Medicines' provision in the Health Care System of the Russian Federation. Expert's opinion.
- ❑ PHARMA — 2020. Hopes and Realities.
- ❑ Competitiveness in the pharmacy business: to survive or to succeed?
- ❑ In order to survive: a chronicle of one year of the pharmacy's work.
- ❑ Present-day pharmacy. Information and efficiency of pharmaceutical sales. Non-traditional methods.
- ❑ The pharmacy chain of Russia- the start of changes.
- ❑ FarmLegat Company organizes the conference «Up-to-date aspects of the production and application of antiseptics, «Doctor iod».
- ❑ Search for new directions of the pharmacy profitability formation.
- ❑ Changes in the Legislation of Pharmaceutical Sphere. Reviews and Comments.
- ❑ Pharmacy worksite organization: furniture, equipment, technologies.
- ❑ «And again «pharmacy personnel is all that important». Present-day problems in the sphere of training and specialization's mobility of pharmaceutical personnel.
- ❑ Pharmacy business: challenges of the legislation system and self-defense practice.

See [Materials Forum, 2010](#)



Quick links

- ✿ [The results of the exhibition](#)
- ✿ [Photo gallery](#)
- ✿ [List of exhibitors](#)
- ✿ [Statistics of the exhibition](#)





We'll be happy to welcome you
at the 19th International Specialized Exhibition

APTEKA 2012!

December 3-6, 2012

IEC Expocentr

www.aptekaexpo.com

On-line order form

<http://www.aptekaexpo.com/participation/ordering.php> ,

Or get a free invitation ticket:

<http://www.aptekaexpo.com/visit/ticket.php>



Apteka Team



Kiseleva Ekaterina
Exhibition Director (Moscow , Russia)
+ 7 (495) 925-6561/62 ext. 162
info@aptekaexpo.ru



Markus Lattner
Project Director (Vienna, Austria)
+43 1 230 85 35 33
apteka@euroexpo-vienna.com



Pashkova Elena
Exhibition manager, advertising manager
+7 (495) 925-6561/62 ext. 201
pashkova@aptekaexpo.ru



Mekhonoshina Tatyana
Head of Marketing and Advertising Dept.
+7 (495) 925-6561/62 ext.139
marketing@euroexpo.ru



Orekhov Alexander
Advertising Manager
+7 (495) 925-6561/62 ext. 187
orekhov@euroexpo.ru



Laushkin Alexei
Head of Technical Department
+ 7 (495) 925-6561/62 ext. 153
technik1@euroexpo.ru



Smirnova Anna
Business program of exhibitions
+7 (495) 925-6561/62 ext. 160
smirnova@euroexpo.ru

